

# AFIA 2022 Photo Competition

The 2022 AFIA Photo Competition is proudly sponsored by the team at



## PRIZES

### Social media

First place	iPad mini
People's choice	\$250 gift voucher

### High resolution

First place	iPad mini
People's choice	\$250 voucher

**The top 12 entries will feature in the 2022 Australian Fodder Industry Association (AFIA) calendar.**

## BACKGROUND

Each year the Australian Fodder Industry Association (AFIA) produces a calendar comprised of shortlisted photographs from its annual photo competition. These photos are taken by members of Australia's fodder family. The AFIA calendar is a great way to celebrate our hard-working members and their dedication and support of the Australian fodder industry.

In 2021, we are using the AFIA acronym to focus on four key areas:

- **Animals**
- **Family**
- **Innovation**
- **Adaptation**

## RULES OF ENTRY

**Entries open on Monday 9 August 2021 and close at 5pm on Friday 22 October 2021.** Entries are open to all AFIA members. If you are not currently a member, please contact AFIA ([info@afia.org.au](mailto:info@afia.org.au)) to join.

All photos:

- Must depict safe farming practices.
- Should be landscape/horizontal in orientation.
- Need to be a minimum 2.5MB and a maximum of 10MB in JPG or PNG format.
- Should include a title.
- Must feature at least one of the four key areas (the judges will be looking for photographs which highlight all four key areas).

Permitted alterations include cropping, rotation, and brightness adjustments but content **must not** be added, removed, or distorted beyond the truth.

## CONDITIONS OF ENTRY

A maximum of **three photo entries** per AFIA member is allowed.

Social media prize entries can simply upload one photograph at a time and tag @ausfodder to Facebook, Instagram or Twitter with the hashtag #ausfodder21. The photograph should also be emailed to [media@afia.org.au](mailto:media@afia.org.au).

High resolution prize entries should submit high resolution (300 dpi) photographs via email to [media@afia.org.au](mailto:media@afia.org.au).

## JUDGING AND WINNERS

The promoter of this competition is the Australian Fodder Industry Association (the "Promoter"), ABN 12 131 678 727, PO Box 527 Ascot Vale, Victoria, Australia.

All valid entries will be judged on composition, artistic merit, illustration of the theme, composition, overall impact, and their relevance to the Promoter's aims and mission - to promote and grow the Australian fodder industry.

Each entrant, by entering the competition:

- agrees to the use of their photograph(s) in future communications including print, broadcast, social media and promotional purposes, including by not limited to the AFIA calendar, "Focus on Fodder" (AFIA's magazine), and the AFIA website, without compensation, and
- agrees that the Promoter will own all intellectual property rights, including copyright in any resulting material.

Entrants under the age of 18 years of age must have the consent of a parent or guardian to enter.

The name of the prize winners will be announced in early November. Please allow at least 28 days from the date of notification for the delivery of the prizes.

## ENTRY FORM

All entrants must complete the entry form below and submit it with their photograph(s) via email to: [media@afia.org.au](mailto:media@afia.org.au)

Name	
Address	
Telephone	
Email	
AFIA Member Number	

I \_\_\_\_\_ give permission for the Promoter (AFIA) to use the submitted photo(s) for the AFIA calendar and other communication materials.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of parent/guardian if entrant is under 18yo: \_\_\_\_\_