



**2022 National Fodder Conference**  
 Monday 25 to Wednesday 27 July  
 Toowoomba

**Sponsorship Opportunities**

<p><b>Major conference sponsor (one opportunity)</b></p> <ul style="list-style-type: none"> <li>• Full recognition as major conference sponsor on all conference promotional material</li> <li>• A 15-minute speaking opportunity (linked to the conference theme)</li> <li>• Participation in a conference panel discussion</li> <li>• Two trade booths</li> <li>• Complimentary registration for four delegates</li> <li>• One advertisement in the conference program booklet</li> </ul>	<p>13,000          (AFIA members only)</p> <p><b>SOLD</b></p>
<p><b>Conference dinner sponsor (one opportunity)</b></p> <ul style="list-style-type: none"> <li>• Dinner naming rights and branding</li> <li>• A 10-minute speaking opportunity (at the dinner)</li> <li>• One trade booth</li> <li>• Complimentary registration for two delegates</li> <li>• One advertisement in the conference program booklet</li> </ul>	<p>10,000          (AFIA members only)</p> <p><b>SOLD</b></p>
<p><b>Welcome/cocktail function sponsor (one opportunity)</b></p> <ul style="list-style-type: none"> <li>• Welcome function branding</li> <li>• A five-minute speaking opportunity (at the welcome function)</li> <li>• One trade booth</li> <li>• Complimentary registration for one delegate</li> <li>• One half-page advertisement in the conference program booklet</li> </ul>	<p>6,500          (AFIA members only)</p> <p><b>SOLD</b></p>
<p><b>Coffee cart sponsor (one opportunity)</b></p> <ul style="list-style-type: none"> <li>• Complimentary registration for one delegate</li> <li>• Recognition as the coffee cart sponsors, on arrival and prior to conference breaks</li> </ul>	<p>5,000          (Non-members 6,500)</p>

<p><b>Delegate name tags, notepads and pens (one opportunity)</b></p> <ul style="list-style-type: none"> <li>• Company logo on delegate name tags, notepads and pens</li> </ul>	<p>4,000 (Non-member 6,000)</p>
<p><b>Product launch (two opportunities)</b></p> <ul style="list-style-type: none"> <li>• A 10-minute presentation to launch a new product</li> <li>• One half-page advertisement in the conference program booklet</li> <li>•</li> </ul>	<p>2,500 (Non-member 4,000)</p>
<p><b>Trade display*</b></p> <ul style="list-style-type: none"> <li>• One trade booth including light, power and basic signage</li> <li>• Complimentary registration for one delegate</li> </ul>	<p>2,500 (Non-members 3,700)</p>

**SOLD**

**\*Note: the 2022 National Fodder Conference will not incorporate machinery displays**