

2024 Advertising Rates

AFIA produces a quarterly magazine “Focus on Fodder” which is produced in autumn, winter, spring and summer. The magazine is distributed in hardcopy, made available electronically on AFIA’s website, and promoted via AFIA’s social media platforms.

AFIA welcomes new advertisers. Specifications, deadlines and prices are as follows:

Focus on Fodder			
Size	Artwork specifications	Price (GST exclusive)	Deadlines
Full page	Portrait only Size: A4 Height: 297mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$1500 each	Autumn 2024 (edition 105) Friday 16 February
Half page	Portrait Height: 297mm Width: 105mm Bleed: 3mm all sides Include: crop marks Landscape Height: 145mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$1100 each	Winter 2024 (edition 106) Friday 17 May Spring 2024 (edition 107) Friday 16 August
Quarter page	Landscape only Height: 70mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$700 each	Summer 2024-5 (edition 108) Friday 15 November

Those wishing to book advertising should contact Jayne Gleed via email – events@afia.org.au.

All advertising needs to be paid in advance, and artwork received by the specified deadline.