



# 25<sup>th</sup> National Fodder Conference

## Fodder = Opportunities

Tuesday 22 to Thursday 24 July 2024  
(Pacific Bay Resort, Coffs Harbour)

### 25<sup>th</sup> NATIONAL FODDER CONFERENCE

#### Welcome Function – Tuesday 23 July 2024

6.30-8.30pm	Welcome Function Exhibition hall
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### 25<sup>th</sup> NATIONAL FODDER CONFERENCE

#### Day one - Wednesday 24 July 2024

8.00-9.00am	Registration and opportunity to visit the exhibition hall and machinery display
SESSION CHAIR: Jason Palmer, AFIA Director	
9.00-9.10am	<b>Official welcome</b> Louis Kelly, Chairman, Australian Fodder Industry Association (AFIA)
9.10-9.40am	<b>Conference opening address</b>
9.45-10.00am	<b>Major conference sponsor address: John Deere</b> Stephanie Gersekowski, Production Systems Manager – Australia and New Zealand, John Deere
10.00-10.30am	<b>Keynote address: Hay fires and the art of risk management</b>
10.30-11.15am	<b>Morning tea – Exhibition Hall</b>
SESSION CHAIR: Brad Griffiths, AFIA Director	
11.20am-11.35am	<b>“Our Place”</b>
11.40-12.50pm	<b>Innovators panel: New fodder tools and technologies</b> <ul style="list-style-type: none"> <li>11.40-12.00pm - Bale Time – Gavin Leersen, Leersen Electronics</li> <li>12.00-12.20pm - Hay Shepherd – Bryce Riddell, Shepherd Monitoring Systems</li> <li>12.20-12.40pm - Taggr – Damon Humphris, Taggr</li> </ul>
12.50-1.40pm	<b>Lunch - Exhibition Hall</b>
SESSION CHAIR: Frank McRae, AFIA Director	
1.45-2.45pm	<b>Customer update - dairy</b> <ul style="list-style-type: none"> <li>1.45-2.15pm - Dairy outlook – Michael Harvey, Senior Dairy Analyst, Rabobank</li> <li>2.15-2.45pm – Resilience in dairying - Paul Weir, Tuncester dairy farmer and Norco Director</li> </ul>
2.45-3.45pm	<b>Customer update - livestock</b> <ul style="list-style-type: none"> <li>2.45-3.15pm – Livestock outlook – Meat and Livestock Australia (Invited)</li> <li>3.15-3.45pm – Livestock production and a focus on quality – Libbi Thompson, Supply Chain Coordinator, Whyalla Beef</li> </ul>
3.45-4.00pm	<b>Feed Central National Hay Awards</b> Tim Ford and the Feed Central Team
3.45-4.30pm	<b>Afternoon tea – Outdoors (weather permitting)</b>
6.30-7.00pm	Pre-dinner drinks
7.00-11.30pm	Gala dinner <b>Dinner sponsor address: New Holland</b> <b>Entertainment by: Vanessa Lea &amp; Road Train</b>

NATIONAL FODDER CONFERENCE Day two - Thursday 25 July 2024	
9.00-9.10am	<b>Welcome back</b>
SESSION CHAIR: Louis Kelly, AFIA Director	
9.15am-10.00am <b>AFIA MEMBERS ONLY</b>	<b>AFIA 2024 AGM</b>
10.00-10.30am <b>AFIA MEMBERS ONLY</b>	<b>AFIA Member Forum</b> A forum to provide members with the opportunity to share their ideas and provide input into AFIA's activities for the year ahead.
10.30-10.45am	<b>AFIA Fodder R,D&amp;E Stocktake Report</b> Paula Fitzgerald, Chief Executive Officer, AFIA
10.45-11.15am	<b>Morning tea - Exhibition hall</b>
SESSION CHAIR: Phil Snowden, AFIA Director	
11.15am- 12.45pm	<b>Plant science</b> <ul style="list-style-type: none"> <li>Oaten hay breeding – Rehn Freebairn, SA Territory Manager/Hay Specialist, InterGrain</li> <li>Fibre modification and nutrition enhancement technologies to low-quality native pasture in northern Australia – Mark Harrison, Queensland University of Technology</li> <li>Vetch hay-opportunities and barriers – Melissa McCallum, National Vetch Breeding Program, South Australian Research and Development Institute (SARDI)</li> </ul>
12.45—1.40pm	<b>Lunch - Exhibition hall</b>
SESSION CHAIR: Alex Peacock, AFIA Director	
1.40-2.10pm	<b>Keynote address: Ag2050 and accelerating transformation</b> Dr Sabrina Greenwood, Principal Research Scientist and the Team Leader for the Digital Livestock team, CSIRO
2.10-2.40pm	<b>Regulatory update – National Heavy Vehicle Regulator (NHVR)</b> <ul style="list-style-type: none"> <li>Tim Brown, Senior Policy Advisor, NHVR</li> <li>Laurence Wood, Senior Safety and Compliance Officer- Far North Coast, NHVR</li> </ul>
2.40-3.10pm	<b>Keynote address: Harnessing the power of microbes for soil carbon storage</b> LoamBio (Invited)
3.20-3.30pm	<b>Official Close</b> Paula Fitzgerald, Chief Executive Officer, AFIA

*\*Program accurate at 7 June 2024 but subject to change*

 <b>25th National Fodder Conference</b> <b>Exhibitors</b>		
Exhibition Hall		Machinery Display
<ul style="list-style-type: none"> <li>ARK Parts Group</li> <li>BioStart</li> <li>Feed Central</li> <li>Grevillia Ag</li> <li>Hay Australia</li> <li>JCB CEA</li> <li>John Deere</li> <li>Krone</li> </ul>	<ul style="list-style-type: none"> <li>Kuhn</li> <li>New Holland</li> <li>NSW DPI</li> <li>PSC Griffiths Goodall</li> <li>ROC</li> <li>Staheli West</li> <li>Unipak</li> </ul>	<ul style="list-style-type: none"> <li>JCBCEA</li> <li>John Deere</li> <li>Krone</li> <li>New Holland</li> <li>ROC</li> </ul>