

Focus on Fodder Magazine

Advertising Rates 2025-6

AFIA's quarterly magazine "Focus on Fodder" is produced each Winter, Spring, Summer and Autumn to align with our financial year, which starts on 1 April.

The magazine is distributed in hardcopy and made available electronically on AFIA's website. We also promote it through AFIA's social media channels.

Please note the various specifications, due dates and prices below. Should you choose to upgrade your advertisement, the cost will be difference between the one you have currently paid for, or is included in your sponsorship with the size you are increasing to.

If you are interested in booking or changing your advertising, please reach out directly to Vanessa Curtis: vanessa@afia.org.au

Focus on Fodder			
Size	Artwork specifications	Price (GST exclusive)	Due Dates
Full page	Portrait only Size: A4 Height: 297mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$1500 each	Winter 2025 Thursday 5 June
Half page	Portrait Height: 297mm Width: 105mm Bleed: 3mm all sides Include: crop marks Landscape Height: 145mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$1100 each	Spring 2025 Thursday 4 September Summer 2025 Thursday 4 December
Quarter page	Landscape only Height: 70mm Width: 210mm Bleed: 3mm all sides Include: crop marks	\$700 each	Autumn 2026 Thursday 5 March